Table of Contents

Executive Plan 4
Mission, Objectives and Keys to Success 5
- Mission 5
- Vision 5
- Core Values 5
- Objectives 6
- Keys to Success 6

Company Summary 7
- Business Description 7
- Products 7
- Company Location 8
- Ownership 8
- Choosing and Managing the Ownership Structure 8
- Company Structure 10
- Detailed Staff Responsibilities 10

Operational Requirements 14
- Land, Housing and Equipment 14
- Breeds of Beef Cattle 20
- Feed and Nutrition 24
- Pasture Management and Maintenance 31
- Reproduction and Breeding Management 33
- Calving and Calf Management 37
- Replacement Heifers and Breeding Cows 40
- Bull Selection and Management 42
- Animal Health and Biosecurity 43
- Backgrounding and Finishing 46
- Marketing, Transport and Regulatory Requirements 48

Practical Management Guide 51
- Building the Farm Operating Calendar 51
- Daily Supervision and Shift Handover 52
- Herd Registers and Reconciliation 53
- Managing Breeding and Calving Information 54
- Grazing and Feed Budgeting 55
- Drought and Water Contingency Planning 56
- Purchasing Animals and Supplies 57
- Maintenance, Stores and Asset Care 58
- Sale Planning and Net Returns 59
- Cash Management Across the Cattle Cycle 60
- People, Training and Safe Work 61
- Security, Traceability and Business Continuity 62
- Monthly and Seasonal Management Review 63
- Worked Management Decisions 64
- Preparing a Farm Decision File 70

Operational Strategy 71
- Herd production 71
- Grazing and supplementary feeding 71
- Animal health and welfare 71
- Sales and distribution 71
- Management and control 71

Marketing Strategies 72
- Product 72
- Place 72
- Price 72
- Promotion 72
- Relationships and reputation 73
- Market visibility 73
- Sales Strategy 73

Market Analysis 75
- Demand 75
- Uses of Beef 75
- Price of Beef 76

Market Segmentation 76
Buying Patterns 77
Competitor Analysis 78
Porters Five Forces 79
Industry Analysis 80
Commercial and Smallholder Production Systems 81
Market Access and Coordination 81
Seasonal Supply and Resource Constraints 82
Major Players in the Industry 83
SWOT Analysis 84
Strengths 84
Weaknesses 84
Opportunities 84
Threats 85
PEST Analysis 86
Political and Regulatory Factors 86
Economic Factors 86
Social Factors 86
Technological Factors 87
Financial Statements 88
Start up Costs 88
Financing and Bank Loan Amortisation 89
Loan Repayment and Cash Coverage 90
Projected Income Statement 91
Forecast Assumptions 92
Herd Forecast 92
Inputs Quantities and Costs 93
Annual Input Requirements and Costs 94
Staffing and Salary Assumptions 95
Revenue and Expenses 96
Monthly Cash Flow Statement 97
Projected Annual Cash Flow 102
Projected Balance Sheet 103
Breakeven Analysis 104
Payback Period Analysis 105
Financial Graphs 106
Risk Analysis 108
Production and animal health 108
Feed, water and weather 108
Markets and customer payments 108
Financial and operational continuity 108
Detailed Risk Controls 109
Reproductive and Growth Risk 109
Disease and Biosecurity Risk 109
Drought, Fire and Water Risk 110
Market and Margin Risk 110
Cash Flow and Financing Risk 111
People, Security and Compliance Risk 111
Potential Sources of Finance 113
Equity Financing 113
Debt Financing 116
Non repayable Grants 119
Preparing a Funding Information Pack 121
Top Reasons Why Beef Cattle Farms Fail 122
Overstocking the Available Resources 122
Buying Cattle Before the System Is Ready 122
Weak Reproductive Performance 122
Confusing Herd Growth with Available Cash 123
Inadequate Animal Health and Purchase Controls 123
Feeding Without Measuring the Return 123
Selling Without Understanding the Net Price 124
Depending on One Person or One Buyer 124
Poor Records and Unexplained Losses 124
Expanding Without Proving the Existing System 125
Directory 126
Other Business Plans 133
BIZBOLTS Disclaimer and Copyright 136

Other Business Plans

We offer the following business plans in PDF, Word & Excel. Visit www.bizbolts.co.za to learn more or purchase.

- Animal Feed Manufacturing Business Plan
- Auto Parts Store Business Plan
- Bakery Business Plan
- Beef Cattle Farming Business Plan
- Bottled Water Business Plan
- Brick Manufacturing Business Plan
- Broiler Chicken Farming Business Plan
- Butchery Business Plan
- Cabbage Farming Business Plan
- Car Wash Business Plan
- Catering Business Plan
- Cattle Fattening Business Plan
- Cleaning Services Business Plan
- Clothing Boutique Business Plan
- Coffee Shop Business Plan
- Construction Company Business Plan
- Courier Services Business Plan
- Dairy Farming Business Plan
- Detergents Manufacturing Business Plan
- ECD Day Care Centre Business Plan
- Fast Food Restaurant Business Plan
- Food Truck Business Plan
- Free Range Chickens Farming Business Plan
- Funeral Parlour Business Plan
- Furniture Manufacturing Business Plan
- Goat Farming Business Plan
- Guest House Business Plan

- Gym Business Plan
- Hair & Beauty Salon Business Plan
- Hardware Store Business Plan
- Hatchery Business Plan
- Honey Beekeeping Business Plan
- Hydroponics Farming Business Plan
- Internet Cafe Business Plan
- Laundry Business Plan
- Layers Egg Farming Business Plan
- Liquor Pub Business Plan
- Macadamia Nuts Farming Business Plan
- Maize Farming Business Plan
- Meter Taxi Business Plan
- Minibus Taxi Business Plan
- Mutton Sheep Farming Business Plan
- Onion Farming Business Plan
- Petrol Station Business Plan
- Pharmacy Business Plan
- Pig Farming Business Plan
- Potato Farming Business Plan
- Rabbit Farming Business Plan
- Recycling Business Plan
- Rental Property Business Plan
- Security Company Business Plan
- Sheep Farming Business Plan
- Shisa Nyama Business Plan
- Solar Installation Business Plan
- Spaza Shop Business Plan
- Supermarket Business Plan
- Toilet Paper Manufacturing Business Plan

- Tomato Farming Business Plan
- Trucking Business Plan
- Tyre Fitment Centre Business Plan
- Waste Management Business Plan

Business Plan Packages (PDF, Word & Excel)

Our business plan packages generally include these four files:

1. Comprehensive business plan - PDF
A detailed guide covering the business, market, operations, management, financial projections and practical guidance for running the business.

2. Comprehensive business plan - editable Word document
The detailed plan in Word format, ready to customise for your business.

3. Funding business plan - editable Word document
A shorter version to personalise for a bank loan, investor or other funding application.

4. Automated financial statements - Excel workbook
Update the inputs to reflect your business. The linked financial statements and forecasts update automatically.

Contact Bizbolts

Website: www.bizbolts.co.za
Email: sales@bizbolts.co.za
Call / WhatsApp: +27 60 633 4830